

Doing Good One Search Or Purchase At A Time

Supporters of the Lions Pride Campaign are using GoodSearch and GoodShop, raising money with every search of the Internet and every purchase on-line!

What if even a fraction of the \$140 billion generated by search engine advertisers* and online shopping was directed towards ensuring the future of Wisconsin Lions Camp and the other Lions Statewide Projects?

That is the concept behind GoodSearch.com a new search engine powered by Yahoo! GoodSearch donates 50% of its revenue, approximately a penny per search, to the charities designated by its users. You use it exactly as you would any other search engine and the pennies add up quickly – just 500 people searching four times a day will earn around \$7,300 in a year. It doesn't cost the users a thing!

Similarly with GoodShop.com, consumers are helping their favorite causes by shopping at hundreds of well known retailers including Amazon, Target, Apple, Macy's, Best Buy, Orbitz, Staples and others. The shopping experience and the prices are exactly the same as going to the retailer directly, but by going through GoodShop, up to 37% of the purchase price is donated to the user's favorite cause!

Using GoodSearch is simple. Because the site is powered by

Yahoo, users are assured of high quality results - but each time you search, money is generated by the advertisers for your favorite charity or school.

WLF Lions Pride Campaign is registered with the sites, giving its supporters a chance to raise money for Pride every time they search the Internet or shop online.

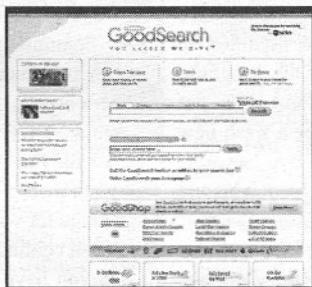
"As we said at State Convention, Pride makes Cents ... Every penny counts", says Dewey Carl, Lions Pride Campaign

Chair, "While doing a search or shopping online, why not raise money for Pride? There is absolutely no reason not to use GoodSearch and GoodShop - it's so easy".

"There are a lot of people who want to do good but may not have the time or the money to help out," said Ken Ramberg, Co-Founder of GoodSearch and former President of MonsterTRAK, the largest online career site for college students. "GoodSearch and GoodShop make it as easy as possible. We've taken something people do every day -- searching the Internet and shopping online -- and have turned it into doing good."

For more information and printable instructions visit our website at www.lionspride.org/goodsearch.html.

* Source: SEMPO survey



Help raise money for Pride every time you search and shop online....

GoodSearch.com

for all your web searching needs

GoodShop.com

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