

## Key Links to a Successful Fundraiser

As Lions everywhere know...no major fundraiser could be successful without generous sponsors and an enthusiastic team of volunteers; the 2<sup>nd</sup> Annual Lions Pride Shoot was no exception.

Sponsors, the "Link" to success...this year several new sponsors joined the Lions Pride Shoot. One in particular, Jay Link, CEO of Jerky Snack Brands supported the Shoot for the first time this year. Jay is co-owner of one of the largest meat snack manufacturers in the industry, their primary facility in Jay's hometown of Minong, WI. Minong is a small community, where honesty, integrity and giving back to others is important. Visiting his website at [www.jerkysnackbrands.com](http://www.jerkysnackbrands.com), you will see this tag line "Hold on to your hats cowboys, the jerky industry is in for a good show down with the best new shooter in town." Well "hats off" to Jay Link and Jerky Snack Brands for being the next "new shooter" supporting Lions Pride.

Volunteers, the "Key" to success...twenty Lions, three Lioness and seven non-Lions contributed their time and talents to the Shoot. From shooter registration, selling raffle tickets, releasing the clays, to assistance at the live auction, everywhere you looked Shoot volunteers were there working and giving their all. Of course some of the volunteers enjoyed their day more than others as the ladies from the Milwaukee Iron Dance Team visited different areas of the Shoot. No one appreciates their volunteers more than the Lions Pride Staff...and we are pleased to report virtually every volunteer at the event said they enjoyed the day, and are planning to join us again next year. Check out our website at [www.lionspride.org/Events.html](http://www.lionspride.org/Events.html) for pictures of our many volunteers, then contact us at the Pride Office and we can add you to our list of volunteers for next year's Shoot on June 12<sup>th</sup>.