

# "Either We Manage Change Or It Will Manage Us"

by *Pride Chairman Dewey Carl*

As I was exploring ideas for an article on change the same ideas continued to be repeated. As I share their thoughts I began to think how they related to Lions and the Pride Campaign.

The obvious fact is: Change is not easy. But it is simple - things change. We don't have a choice about that, but we can choose how we react to change. It really boils down to this "either we manage change or it will manage us."

As Lions Pride Campaign Chair, deciding to embrace change was the easy part. Getting Lions to come on board is proving more difficult. I ask myself why? I've come to understand that change is an emotional process. We are creatures of habit who resist it.

Times have changed at WLF. Funding the camping experiences for 1,500 campers each summer along with other WLF Statewide projects has made it necessary for us to change how we think and to look to the future with a solid plan to continue all that began 54 years ago. That plan is the Lions Pride

Endowment Fund.

How can we continue if the funding is not there for future generations? That is our challenge!

We need to embrace change. To see to it that all we have built and cared for will be here for all time. We need to change how we think of giving and decide the future is in our hands. What we chose to do with that responsibility will make all the difference.

If the truth be known change can be a wonderful gift. In fact it is the key to unlocking the doors to the future.

The Clubs can only do so much. Individual Lions need to get out of our comfort zone and be a part of funding these projects.

We need to see the power our individual dollars have in helping grow the WLF Lions Pride Endowment Fund. It is simple, if every Lion in Wisconsin would donate \$200 per year for five years WLF would be secure knowing the future of the Wisconsin Lions Camp and all WLF projects would be safe. Make Pride Personal.