

Lions' Support Means So Much

Now is the time--if your year-end plans include some charitable contributions--to consider making a personal donation commitment to help keep alive what we Lions mean for our special campers.

At this time of year, reflect on the impact we have on improving their lives. We've helped some 68,000 campers since voting the Wisconsin Lions Foundation into existence in 1956. But Club donations alone no longer support

the real cost of our mutual effort; private donations are required to preserve the legacy.

There's no better place to direct your donation than to the WLF Lions Pride Endowment Fund. You'll be giving a gift that keeps on giving for years to come. That's because it is a permanent endowment; principal gifts will never be touched. But the income it earns will provide essential support to meet the constantly

increasing costs of mandated WLF projects.

Beyond Camp, the Foundation, a 501(c)3 charitable organization, is also responsible for administering other statewide projects common to local Lions Club community services:

- eyeglass recycling
- childrens' vision screening
- diabetes awareness
- hearing.

Your donation to the WLF

Lions Pride Endowment Fund means you'll be serving people at home—where you live—because the mission of the Wisconsin Lions Foundation is to help Lions serve their local communities statewide. Campers alone represented nearly 400 communities last year, for example.

For more detail about year-end and year-round giving, visit www.lionspride.org or call the Pride Office direct at 715-677-7000.